



**LOS ANGELES UNIFIED SCHOOL DISTRICT
MEMORANDUM**

TITLE: Partnership with human-I-T Providing Low Cost Internet Access for Qualified Families

ROUTING
All Administrators
All Locations

NUMBER: MEM-079115

ISSUER: Soheil Katal
Interim Chief Information Officer

DATE: October 7, 2019

BACKGROUND: In the United States, 80 million households lack a broadband connection and a computer. On average, only 47% of Hispanics and 57% of African Americans in the country are connected, meaning the remaining population is left behind without the resources needed to get ahead in this digital age. The importance of being connected to the Internet at home is critical to students' academic success, as more and more educational resources are available online. To help address this need, Los Angeles Unified School District has entered into a partnership with human-I-T to provide families that cannot afford Internet access at home with low cost options.

human-I-T is a 501(c)3 nonprofit whose mission is to bridge the digital divide by connecting individuals and nonprofits to technology, Internet, and digital training. Their organization transforms e-waste donated from corporate partners into opportunities to promote digital inclusion and digital access, ensuring underserved communities have equal opportunities in this digital age.

The human-I-T Connect Program (Low-Cost Internet Program) brings qualified, low-income households online through its partnerships with various Internet Service Providers. Low-income households are informed about subsidized Internet packages available to them (according to income and residing zip code). human-I-T then facilitates the sign-up to the Internet provider of the household's choice. Program details include the following:

- human-I-T's Low-Cost Internet Program assists qualifying, low-income households in signing up for hard-to-find, low-cost Internet offers so they can tap into opportunities in the digital age.
 - human-I-T will assist with a new Internet connection, and households may also downgrade existing plans for certain providers
- All providers have varying eligibility requirements.

- In order to qualify, interested households must provide the required proof of low-income for the provider of their choice from the list that are available in their area of residence.
- Internet offers range from \$10 - \$25 per month - Offer prices depend on the Internet provider available in their address/zip code and the household's proof of low-income.
- Interested households will be able to call, complete an online request form, or text to receive assistance from a human-I-T representative. Spanish and English help is available.
- Households who sign up for low-cost Internet and reside in one of the qualifying zip codes may qualify for a free Chromebook laptop. The Chromebook is limited to one per address.
- Low-income households outside of the eligible residing zip codes do not qualify for the free Chromebook but can sign up for low-cost Internet available in their area.

The District's role in this partnership is to facilitate the connection between families in need of Internet access and human-I-T. Various outreach efforts will be planned. Additionally, attached (*Attachment A*) is District approved communication language that staff can use in a variety of communications channels. The District does not endorse the use of any Internet service provider. This is an effort by LA Unified to help promote digital inclusion.

The District is not responsible for and schools are not expected to perform any of the following:

1. oversight and handling of applications for eligibility of human-I-T services
2. distribution of human-I-T devices
3. on-line connectivity of human-I-T devices
4. repair and replacement of human-I-T devices

All of the above will be performed by human-I-T as a service to the families that sign up and receive Internet connectivity and hardware.

**ADDITIONAL
INFORMATION:**

<http://human-i-t.org>

For additional information please contact Themy Sparangis, Ed.D. (themy.sparangis@lausd.net), Senior Director, Information Technology at (213) 241-1223.

Description of Program (To be posted on the Website/Newsletter/Email):*English -*

Los Angeles Unified School District and human-I-T, proudly present the human-I-T Connect program. LA Unified understands that having access to technology and Internet in the home is key to being successful both in and out of the classroom. However, obtaining affordable Internet access is often an obstacle. That is why qualified individuals are now eligible to receive assistance from human-I-T to obtain access to hard-to-find, low-cost Internet plans and some households may be eligible for a free Chromebook laptop. human-I-T is here to help those who are not connected or are paying too much for the Internet.

For more information, or to apply, please text or call the numbers below or complete the online form in the link.

- Text "LAUSD" to (562) 372-6925 (standard text-messaging rates may apply)
- Call: 888-391-7249
- Online Application: <https://www.human-i-t.org/lausd>

Spanish -

Los Angeles Unified y human-I-T, presentan con orgullo el programa human-I-T Connect. Los Angeles Unified entiende que tener acceso a la tecnología e Internet en el hogar es clave para tener éxito dentro y fuera del salón de clase. Sin embargo, obtener Internet a un precio económico es un obstáculo. Es por eso que las personas calificadas ahora son elegibles para recibir asistencia de human-I-T para obtener acceso a planes de Internet de bajo costo que son difíciles de encontrar, y algunos hogares pueden ser elegibles para una computadora portátil Chromebook gratis. human-I-T está aquí para ayudar a quienes no están conectados o están pagando demasiado por Internet.

Para más información o para aplicar, por favor mande un texto o llame a los siguientes números o complete el formulario en línea en el enlace.

- Manda "LAUSD" por texto al (562) 372-6925 (pueden aplicarse tarifas estándar de mensajes de texto)
- Llame: 888-391-7249
- Aplique en línea: <https://www.human-i-t.org/lausd>

Robocall Script (ConnectEd):*English -*

This is a message from Los Angeles Unified School District: Cannot afford Internet at home? Having access to technology and Internet in the home is key to being successful both in and out of the classroom. Qualified individuals, who are not connected or are paying too much for Internet, may be eligible to receive assistance from human-I-T in accessing low-cost Internet plans. Some may even qualify for a free Chromebook laptop. This free resource is available for

a limited time. For more information, call (888) 391-7249 or go to www.human-i-t.org/lausd, or send a text-message to (562) 372-6925 (standard text-messaging rates may apply).

Spanish -

Este es un mensaje de Los Angeles Unified: ¿No puede pagar Internet en casa? Tener acceso a tecnología e Internet en el hogar es clave para tener éxito tanto dentro como fuera del salón de clase. Las personas que califican, son elegibles para recibir asistencia de human-I-T para obtener acceso a planes de Internet difíciles de encontrar y de bajo costo y ser elegibles para una computadora portátil Chromebook gratuita. human-I-T está aquí para ayudar a quienes no están conectados o están pagando demasiado por Internet. Algunos incluso pueden calificar para una computadora portátil gratis. Para obtener más información, llame al 888-391-7249 o visite www.human-i-t.org/lausd, o envíe un mensaje de texto al (562) 372-6925 (pueden aplicarse tarifas estándar de mensajes de texto).

Text Message:

Informative Text:

English -

Los Angeles Unified School District understands that having access to technology and Internet in the home is key to being successful both in and out of the classroom. However, obtaining affordable Internet is often an obstacle. Qualified LA Unified families are now eligible to receive assistance from human-I-T to obtain access to low-cost Internet plans and a free Chromebook laptop. human-I-T is here to help if you are not connected to or are paying too much for Internet. To take advantage of this free resource, available for a limited time, apply now by calling (888) 391-7249 or by going to <https://www.human-i-t.org/lausd>, or by sending a text-message to (562) 372-6925 (standard text-messaging rates may apply).

Spanish –

Los Angeles Unified entiende que tener acceso a tecnología e Internet en el hogar es clave para tener éxito tanto dentro como fuera del salón de clase. Sin embargo, obtener Internet a un precio económico es un obstáculo. Los participantes calificados de Los Angeles Unified ahora son elegibles para recibir asistencia de human-I-T para obtener acceso a planes de Internet de bajo costo y una computadora portátil Chromebook gratuita. human-I-T está aquí para ayudarlo si no está conectado o si está pagando demasiado por Internet. Para aprovechar este recurso gratuito, disponible por tiempo limitado, solicite ahora llamando al 888-391-7249 o visitando <https://www.human-i-t.org/lausd>, o enviando un mensaje de texto al (562) 372-6925 (se pueden aplicar tarifas estándar de mensajes de texto).

Simple Text:

English -

Working with human I-T, Los Angeles Unified School District families may qualify for low-cost Internet access and a free Chromebook laptop. Call (888) 391-7249 or apply at <https://www.human-i-t.org/lausd>

Spanish -

Con la asistencia de human I-T, las familias de (Insert School Name) pueden calificar para planes de Internet a bajo costo y una computadora portátil Chromebook gratis. Llame a 888-391-7249 o en línea <https://www.human-i-t.org/lausd>

Social Media***Facebook/ Instagram:***

human-I-T handle: @right2tech

@LASchools understands that having access to technology and the Internet in the home is key to being successful both in and out of the classroom. However, obtaining affordable Internet is often an obstacle. That is why qualified families are now eligible to receive assistance from human-I-T to obtain access to hard to find low-cost Internet plans. Some may even qualify for a free Chromebook laptop!

Insert E –flyer

@LASchools entiende que tener acceso a la tecnología e Internet en el hogar es clave para tener éxito tanto dentro como fuera del salón de clase. Sin embargo, obtener Internet a un precio económico es un obstáculo. Es por eso que las familias calificadas ahora son elegibles para recibir asistencia de human-I-T para obtener acceso a planes de Internet de bajo costo difíciles de encontrar. ¡Algunos incluso pueden calificar para una computadora portátil Chromebook gratis!

@LASchools in partnership with @right2tech is here to help eligible households who are not connected or are paying too much for Internet. You can take advantage of this free resource available for a limited time. For more information
Include E-flyer or landing page

@LASchools en asociación con @right2tech está aquí para ayudar a los hogares elegibles que no están conectados o pagan demasiado por Internet. Puede aprovechar este recurso gratuito disponible por tiempo limitado. Para más información

Did you know your household may qualify for no contract Internet plans between \$10 and \$25? It's true! @right2tech, in partnership with @LASchools, can help households in need to find Internet plans with local providers. Get more information by reaching out.
Include E- flyer

¿Sabía que su hogar puede calificar para planes de Internet sin contrato entre \$10 y \$25? ¡Es verdad! @right2tech, en asociación con @LASchools, puede ayudar a los hogares que necesitan encontrar planes de Internet con proveedores locales. Obtenga más información contactándose.

Facebook:

human-I-T handle: @right2tech (will display as human-I-T)

Prepare for a successful school year by making sure your household is digitally connected. Eligible families can find out more information about how to obtain low-cost Internet here: <https://human-i-t.org/LAUSD>. Your home may also qualify for a free Chromebook laptop!

Prepárese para un año escolar exitoso asegurándose de que su hogar esté conectado digitalmente. Las familias elegibles pueden obtener más información sobre cómo obtener Internet de bajo costo aquí <https://human-i-t.org/LAUSD> ¡Su hogar también puede calificar para una computadora portátil Chromebook gratis!

A reliable Internet connection should not break the bank. @LosAngelesSchools and @right2tech are here to help households in need! Get more information on low-cost Internet offers in your area by completing the following form <https://human-i-t.org/LAUSD> or by sending a text-message to (562) 372-6925 (standard text-messaging rates may apply). Some households may qualify for a free Chromebook laptop!

Una conexión a Internet confiable no debe romper el banco. @LosAngelesSchools y @right2tech están aquí para ayudar a los hogares que lo necesitan! Obtenga más información sobre ofertas de Internet de bajo costo en su área completando el siguiente formulario <https://human-it.org/LAUSD> o enviando un mensaje de texto al (562) 372-6925 (pueden aplicarse tarifas estándar de mensajes de texto) ¡Algunos hogares pueden calificar para una computadora portátil Chromebook gratis!

Get ahead by ensuring your household and student have the necessary tools for a great school year. @right2tech can help qualified households find low-cost Internet plans in your area. Some households may qualify for a free Chromebook laptop! Get more information by calling (888) 391-7249, or by going to <https://www.human-i-t.org/lausd>, or by sending a text-message to (562) 372-6925 (standard text-messaging rates may apply).

Adelante asegurándose que su hogar y su estudiante tengan las herramientas necesarias para un gran año escolar. @right2tech puede ayudar a los hogares calificados a encontrar planes de Internet de bajo costo en su área. ¡Su hogar también puede calificar para una computadora portátil Chromebook gratis! Pueden obtener más información llamando al 888-391-7249 o visitando <https://www.human-it.org/lausd>, o enviando un mensaje de texto al (562) 372-6925 (las tarifas estándar de mensajes de texto pueden aplicar).

Parents! Stay up to date with your student on the Parent Portal. With the help of @right2tech, an @LosAngelesSchools partner, qualified households can now find out what affordable Internet offers are available for your family. Some households may qualify for a free Chromebook laptop!

Insert e-flyer

Padres! Manténgase al día con su hijo en el Portal para Padres. Con la ayuda de @right2tech, un socio de @LosAngelesSchools, los hogares calificados ahora pueden averiguar qué ofertas de Internet a bajo costo están disponibles para su familia. ¡Su hogar también puede calificar para una computadora portátil Chromebook gratis!

We are working hard to find resources that can help our families in need. Through our partnership with @right2tech, qualified households who are not connected to the Internet or pay too much can now find affordable Internet plans. Most plans have no contracts, and prices can be as low as \$10.99 (depending on address). Some households may qualify for a free Chromebook laptop! Find out more information or get connected by completing the following form <https://human-i-t.org/LAUSD> or by calling (888) 391-7249, or by sending a text-message to (562) 372-6925 (standard text-messaging rates may apply).

Estamos trabajando duro para encontrar recursos que puedan ayudar a nuestras familias necesitadas. A través de nuestra asociación con @right2tech, los hogares calificados que no están conectados a Internet o pagan demasiado ahora pueden encontrar planes de Internet a bajo costo. La mayoría de los planes no tienen contratos, y los precios pueden ser tan bajos como \$10.99 (dependiendo de la dirección). ¡Su hogar también puede calificar para una computadora portátil Chromebook gratis! Obtenga más información o conéctese completando el siguiente formulario <https://human-it.org/LAUSD> o llamando al 888-391-7249, o enviando un mensaje de texto al (562) 372-6925 (texto estándar- pueden aplicarse tarifas de mensajería).

Twitter:

human-I-T handle: @right2tech

A reliable #Internet connection should not break the bank. @LASchools & @right2tech are here to help eligible households! Get more information on low-cost Internet offers in your area by completing the following form <https://human-i-t.org/LAUSD>

Una conexión confiable de #Internet no debe romper el banco. @LASchools y @right2tech están aquí para ayudar! Para más información sobre ofertas de Internet de bajo costo en su área completando el siguiente formulario <https://human-it.org/LAUSD>

Get ahead by ensuring your household has the necessary tools for a great school year. @right2tech can help households in need find #Internet providers in the area with low-cost Internet plans. Text “LAUSD” to (562) 372-6925 (standard text-messaging rates may apply)

Asegúrese que su hogar tenga las herramientas necesarias para un gran año escolar. @right2tech puede ayudar a los hogares necesitados a encontrar #Internet de bajo costo. Envíe un texto con “LAUSD” al (562) 372-6925 (se pueden aplicar tarifas estándar de mensajes de texto)

Parents! Stay up to date with your student on the LAUSD Parent Portal. With the help of @right2tech, a LAUSD partner, you can now find out what affordable Internet offers are available to your household. #digitallyconnected #successforall
Insert e-flyer (optional)

Padres! Manténgase actualizado con su hijo en el Portal de Padres de LAUSD. Con la ayuda de @right2tech, un socio de LAUSD, ahora puede averiguar qué ofertas bajo costo de Internet están disponibles para su hogar. #digitallyconnected #successforall

We are working hard to find resources that can help our families. Through our partnership with @right2tech, households who are not connected to the Internet or pay too much can now find affordable Internet plans. Most plans have no contracts, and prices can be as low as \$10.99!
Insert e-flyer

Estamos trabajando duro para encontrar recursos para ayudar a nuestras familias. Con la ayuda de @right2tech, los hogares ahora pueden encontrar planes de Internet a bajo costo. Mayoría de los planes no tienen contratos, y los precios pueden ser tan bajos como \$ 10.99!

@LASchools wants to help you get access to low-cost Internet through partnering with @right2tech. Some households may qualify for a free Chromebook laptop! Visit <https://human-i-t.org/LAUSD> to get more information on low-cost Internet offers in your area.

@LASchools quiere ayudarlos a obtener acceso a Internet de bajo costo con la ayuda de @right2tech. ¡Algunos hogares pueden calificar para una computadora portátil Chromebook gratis! Visite human-i-t.org/LAUSD para obtener más información sobre ofertas de Internet de bajo costo.